

IN SOCIETY

PECKHAM BRIDGE PARTY ENJOYED

Mr. and Mrs. George Peckham of Post avenue entertained at bridge last Saturday evening.

Honors were awarded Mrs. Al Harder and L. B. Kelsey. Mrs. Tom McGinnis had low score.

The guests were Mr. and Mrs. Al Harder, Mr. and Mrs. Frank Proulx, Mr. and Mrs. J. C. Young.

Mr. and Mrs. C. T. Rippey, Mr. and Mrs. Tom McGuire, Mr. and Mrs. L. B. Kelsey, Mr. and Mrs. Clayton Hall, Mr. and Mrs. Charles Schultz, and Mr. and Mrs. Frank Steinhilber.

MRS. CHRISTOPHER HOSTESS AT PARTY

Mrs. George Christopher of Cedar avenue entertained recently at dinner in honor of the birthday of her daughter, Mrs. Arthur Woodward, of Glendale.

Places were selected for the most of honor and Mr. Woodward

and their son Arthur, Mr. and Mrs. A. L. Farmer and daughter Louise, of Glendale; Mr. and Mrs. C. B. Patterson and daughter Vera, of Hollywood; Mrs. Mary Terry, son John, and Miss Ann Sweeney, of St. Mary, W. Va.; Mr. and Mrs. Edwin Christopher and daughter Barbara; and the host and hostess.

REV. PANNER GIVEN HOUSEHOLD SHOWER

Members of Church of the Nativity parish gave Rev. Emmett Panner a shower of things at a

showing of things at a household shower last Monday evening at Knights of Columbus hall.

Included among the gifts were table and bed linen, china, glass and silverware, and electrical appliances.

ROTARIANS GUESTS AT PROGRESSIVE DINNER

The Rotarians were entertained last Thursday evening at a progressive dinner by the Rotary Annex.

The first course was served at the P. G. Briney home on Post avenue, the second at Dr. N. A. Leake's, and the third at the home of R. C. Young.

CHORAL SOCIETY MEETS TONIGHT

All members are requested to be present at the next meeting of the Choral Society, Thursday at 7:30, at the auditorium of the elementary school.

R. N. A. MEETING FRIDAY NIGHT

Members of the Royal Neighbors are requested to come promptly at 7 o'clock to attend the regular meeting Friday night, April 1, so that the business may be transacted in time for those who wish to attend the minstrel show at the Women's clubhouses.

BILL KINGSLEY HAS BIRTHDAY PARTY

William Morrison Kingsley, 6, celebrated his birthday Saturday afternoon with a delightful party at the home of his grandparents, Mr. and Mrs. E. M. Kingsley, of El Prado.

MRS. LEPKIN IS HOSTESS AT TEA

Mrs. J. Lepkin of Sartori avenue entertained at a tea last Wednesday in honor of her house guest, Mrs. Rosie Lyons, of Los Angeles.

LEGIIONNAIRES TO BE AUXILIARY GUESTS

All Legionnaires are invited to attend the regular meeting of the American Auxiliary at the clubhouse next Tuesday evening, April 5.

Jury Disagrees In Le Grande Case

A jury before Justice of the Peace Patterson disagreed Wednesday in the case of "Steamboat" Bill LeGrande, who was arrested in Torrance by county officers on charges of possessing and selling liquor.

Noted Authority Will Visit Here Sunday Morning

Miss Jean Hutton Will Attend Methodist Church Services

On Sunday morning at the Methodist Episcopal Church Jean Gertrude Hutton will be present. Miss Hutton was born in eastern New York of Scotch parentage. Her education, training, and experience are: Classical diploma, State Normal School, Potsdam, N. Y., 1892; A.B. New York University, 1921; A.M. Columbia University, 1922; teacher of languages and normal methods supervisor of field work, Columbia University, 1919-1922.

OBSERVATIONS

(Continued from Page 1) and fiery speeches. Every householder realizes who's who when it comes to paying gas or telephone bills.

"That is why we have so much extravagance in government. People condone this extravagance because they feel that their own pocketbooks are not affected by it in any way."

"Extravagance and waste bear more heavily upon the poor than on the rich. If we can drive into the public mind this single, simple economic fact we shall make democracy compatible with economy—and we can accomplish it in no other way."

PROTESTING AGAINST A YEAR'S WAIT IN PUTTING INTO EFFECT A COMBINATION CITY AND COUNTY TAX ASSESSMENT AND COLLECTION PLAN, AUTHORIZED BY THE VOTERS, THE OAKLAND (CALIF.) TIMES, A HEARST PUBLICATION, SAID THAT SUCH A DELAY WOULD MEAN A WASTE OF \$100,000, AND ADDED:

"Any private business concern that could stop a \$100,000 loss by a change in bookkeeping would do it without hesitation. But, of course, the public's business seldom is conducted with strict regard to economy. Always the political effect of every move must be considered."

THE American people have had high teaching, particularly during and since the World War, in the doctrine of thrift. We have made some measurable progress along that line, to be sure. A century ago the savings banks deposits in this country were less than \$1,250,000; today they are about \$25,000,000,000. Seventy years ago there were 843 depositors in savings institutions; today there have increased to 46,000,000.

NO WAITING FOR PRESCRIPTIONS... WE WILL GLADLY DELIVER THEM... Pure Drugs Perfectly Compounded... That's the Service We Offer You... Torrance Pharmacy... George Probert, Prop. Phone 3-J

Making Friends

Next to selling merchandise our greatest efforts are put forth toward making friends. We educate our store salesmen to make friends of their customers, our buyers to make friends of brokers and manufacturers' agents, and our executives to make friends of all those who are our creditors.

We want the friendship of our competitors, large and small. Making friends is an art—destroying friendship is youthful folly.

We have not reached that stage in merchandising where we can buy our products direct from the farmers. The manufacturer, with his investment, is a necessity.

Brokers, manufacturers' agents or local representatives are the local eyes and ears of the manufacturer thousands of miles away.

It is easy to abuse these people, but so much more worth while to hold their friendship. What they do for us in the way of prices and bargains we in turn are doing for you.

We believe, among other things, in "Truth in Advertising," not "Abuse in Advertising."

JOE DALEY.

Economy Specials S-E-A-L

- A Good Brand of Canned Goods S-E-A-L Tuna Each, 1 1/2s 20c
S-E-A-L Olives Medium Pts. S-E-A-L Tomatoes No. 2 1/2 Cans, Each 12 1/2c
S-E-A-L St. Beans No. 2 Cans, each 15c
S-E-A-L Apricots Tall No. 1, Each 15c
S-E-A-L Kidney Beans No. 2 Cans, Each 14c
S-E-A-L Sliced Pineapple No. 2 Cans, Each 21c

S-E-A-L Brand

Is not sold exclusively by Daley's, Inc., but is to be found at these same prices in many independent grocery stores of the better grade. Seal-Brand is sold with a guarantee of satisfaction or money refunded.

THIS WEEK! TWO WONDERFUL SPECIALS!

Pre-War Price! White King Soap on White Bread! Regular price is 8c. This week only, lb. 5c
Usually 6 Bars for 25c SPECIAL THIS WEEK 6 Bars 21c

Fame Brand Special CORN AND PEAS

Those who are alert to the quality and special price of these foods will buy a quantity. 3 CANS—ONLY 50c Assorted or 3 of a Kind

HEINZ KETCHUP WEEK

Buy a Dozen Bottles Now—Never Better! 14-oz. Bottles 2 for 50c 8-oz. Bottles 3 for 50c

Jello and Jell-X-Cell

A favorite dessert, delightful, cooling, healthful, Gelatine is one of the foods needed by all. ALL FLAVORS
The first 30-minute Gelatine. Many new flavors, true fruit flavor and color.

Daley's IN PARTNERSHIP WITH THE PUBLIC

It Is An Advantage to Live Here SHOES... Can be bought for less in Torrance than in any other community from the Atlantic to the Pacific. Double Value Shoe Store 1216 El Prado Burkhardt Bldg.

PIGGLY WIGGLY 5 minute SHOPPING... At Piggly Wiggly you set your own time—your shopping can be done efficiently in a few minutes or you may take as much time as you desire.

Week-End Specials In Demand for Salads or Desserts Del Monte Fruit Salad No. 2 Can. 24c Golden Age Brand Macaroni Spaghetti Noodles 4 Pkgs. 25c Log Cabin Syrup Made from Pure Cane and Maple Sugars Small Can. 22c Medium Can. 43c Large Can. 86c

These Prices Effective April 1st and 2nd

Complete Sanitation Every Piggly Wiggly store worker is regularly examined by a qualified physician to determine that he is fitted for the duty of handling the food you serve at home. Not only are the men thoroughly examined, but they are taught by our physicians how to keep themselves and their stores in accordance with the most modern principles of scientific sanitation.

SPECIAL At Fruit and Vegetable Stands Operated by Piggly Wiggly Co. Sunkist This New Orange and Lemon Reamer (Juice Extractor) An improved Juice Extractor, made of snow white glass, easily cleaned, holds more juice. Be sure and get one at this special offer.

FREE! with a Purchase of One Dozen Sunkist Oranges 150 Size For 49c (A 70c Value) Gentry Chili Powder A high-grade chili powder for seasoning tamales, chili con carne and other Mexican dishes. 3-oz. Can 21c FREE booklet, "How to Make Genuine Mexican Dishes."

Fluffo Oil A Pure Vegetable Oil for Dressings or for Frying Pint Cans. 27c Quart Cans. 50c Dina-Mite Health Cereal A Perfectly Balanced, Nutritious, Healthful, Delightful Food Small Pkg. 22c Large Pkg. 39c

B & M Fish Flakes—Small Can. 13c Large Can. 20c Normana Sardines (Imported—in Pure Olive Oil) Per Can. 17c Neptune Sardines (A Good Domestic Oil Sardine) Per Can. 8c

Lady Alice Brand No. 1 Can. 22c No. 2 Can. 28c No. 2 1/2 Can. 37c Royal Anne Cherries Glen Rosa Pure Fruit Apricot—Fig 6 oz. 15c Peach—Plum 16 oz. 30c 4 lb. \$1.05 Loganberry 6 oz. 16c Strawberry 16 oz. 35c Raspberry 4 lb. \$1.30 Blackberry

For General Household Cleaning Lighthouse Cleanser Per Can. 5c Argo Gloss Starch—12-oz. Pkg. 8c 3-pound Pkg. 30c Tree Tea—Black Ceylon 1/4-lb. Pkg. 20c 1/2-lb. Pkg. 38c 1-lb. Pkg. 75c

For Frying or Escalloping—Whole Kernel Shoe Peg Corn—No. 2 Can. 20c Fleischmann's Yeast—3 Cakes. 10c

Fluffo Oil A Pure Vegetable Oil for Dressings or for Frying Pint Cans. 27c Quart Cans. 50c Dina-Mite Health Cereal A Perfectly Balanced, Nutritious, Healthful, Delightful Food Small Pkg. 22c Large Pkg. 39c

We reserve the right to limit quantities sold at these low prices. We want our customers to benefit by our large buying power, but we do not want other retailers to take advantage of us.

PIGGLY WIGGLY Cleanest Stores in the World operated by the Cleanest and Truest Staff of Employees... Torrance Store—1315 Sartori Ave. Tune in—Every Day on KFOR Piggly Wiggly Station, LONG BEACH 750 watts—233 meters